

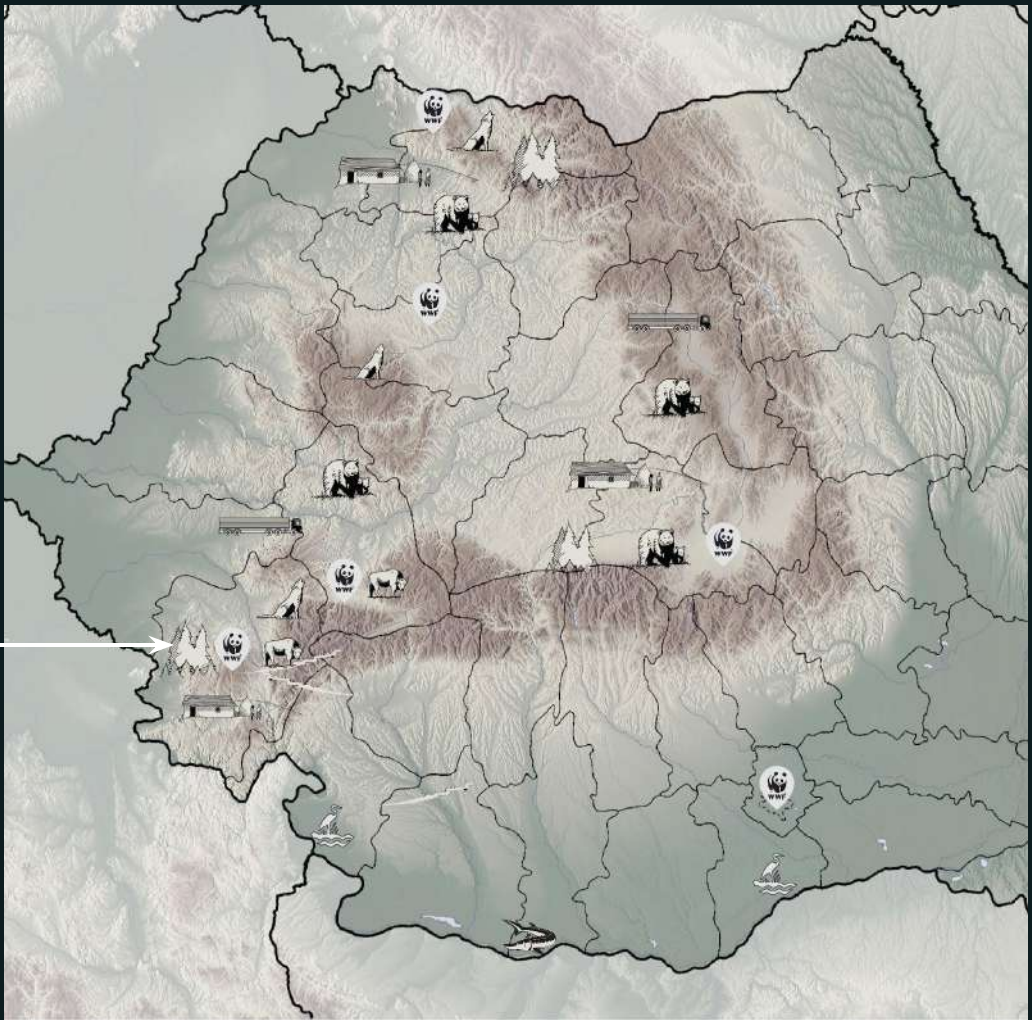
**An innovation campus to
kickstart a landscape level
nature based economy**

Co-working
Sustainable living
Wilderness experiences
Nature-economy accelerator

**in Armeniș, Carpathian
Mountains, Romania**

wilder

Located in the SW
Carpathian mountains,
a 350,000 ha landscape,
largest wilderness area in
the EU





WORKING
TOGETHER FOR
A WILDER
NATURE IN THE
SOUTHERN
CARPATHIANS

**Rewilding
Europe**



Blson Hillock, Armeniș, Romania

Located in the Țarcu Mountains, South Western Carpathians, this is the second bison rewilding site in Romania. WWF and Rewilding Europe are working together to create a stable free-roaming population in the South Western Carpathians.

WeWilder is located 1.5 hours away from Timișoara, 3 hours away from Sibiu, 4 hours away from Belgrade.

A community and living lab focused on testing “nature based” solutions for a sustainable use of natural ecosystems, healthy products (resources) and local workforce and expertise.

The long term vision is to create a network of social & green enterprises based on these solutions and new, “future proof” business ideas/models.



ZÂNA

1 shared common building that serve as

- a bistro
- community kitchen,
- workshop area,
- Common areas where we convene for dining or creating ideas.



CHILLYA

3 x Individual cabins

sustainably built with an immersive design, they offer you breathtaking scenery and cozy accommodation.





Why WeWilder matters?

We have found an opportunity to create a new way of doing business by building a nature positive socio economic model. Its beauty is that it can be replicated almost anywhere, in Romania and abroad, using local wisdom and nature based economy.

Our sustainable model is based on ecotourism with a wide range of experiences to offer that benefit the *local ecosystem*: environmental, cultural and socio-economic.

Eat



Discover



Work



Sleep



How it works

Infrastructure for collaboration

- a practice centre for sustainability in a biodiversity hotspot;
- a coworking campus, close to nature living facilities,
- immersive nature experiences and learning programmes for thought leaders & innovators

Co-creation mindset

- Idea generation workshops
- Accelerator for nature-based enterprises;
- Residency program,
- Matchmaking urban professionals with locals;

Blueprint for self-sustaining wild landscapes

- Library of nature-positive enterprise ideas, piloted locally;
- Operations manual for setting up collaboration labs;
- A standard for designing & monitoring future-proof enterprises at any scale;
- A community of experts who can guide the WeWilder journey elsewhere;

Highlights

- 100 free-roaming bison
- 30 families consistently involved in hospitality
- 4 stone or woods hamlets renovated,
- 5 global workshops and conferences
- 300 international guests
- 60 national and international students internships
- 15 hunters are part of a pioneering behaviour change program
- 30+ children part of Active For Wilderness School Clubs

The Guardian



Designboom



CNN Great Big Story



EU Mies Award



National Geographic



The Economist



Impact in two years

Job Creation

5 jobs directly related to WeWilder campus (1st year)

Plastic Reduction

20 tons of plastic reduced through our zero-plastic and procurement principles

Mentorship & Residencies

20 experts and scientists involved in programs per year.

Guest

1000 per year

New Nature Business

Generation of 5 new nature businesses per year and 20 new local entrepreneurs in the first 2 years

Carbon Offset

50+ tons of carbon offset through **regeneration projects**

New huts

Inspire & support the building of 2 new huts per year in the spirit of WeWilder.

Biodiversity boost

WeWilder site and surroundings by 20% annually

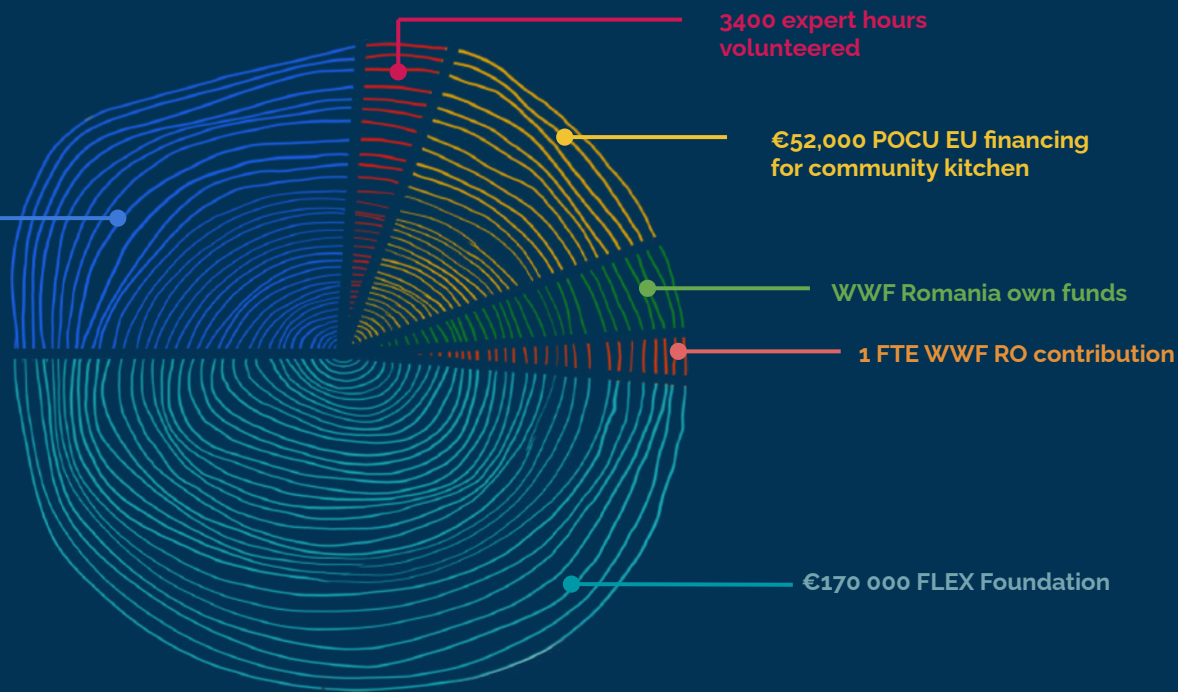
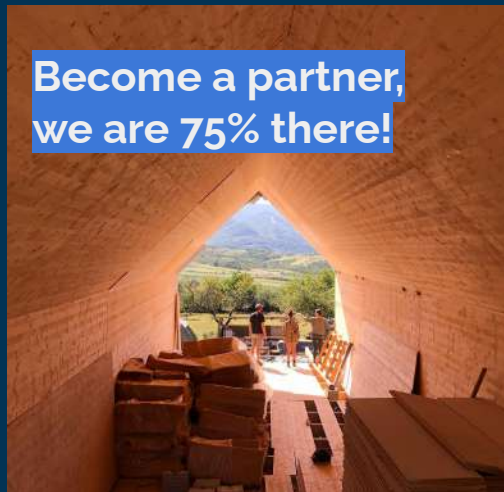
Active Company involvement

8 companies involved in innovation workshops or sustainability trainings in the first 2 years.

Grow WeWilder!

€90,000 to go
until we breathe life
into the Campus.

Become a partner,
we are 75% there!



Pathways for a long term partnership



There are many ways to success, but what we are aiming for is a sustainable partnership that will allow both WeWilder and our partners to grow and learn.

Seed

We dream together and we make it come true..

Economic support for a unique WeWilder project.

€ 20000

Incl. 1 wewilder retreats/year

Stem

We are not afraid and we take risk on what we believe in.

Specific percentage of the general WeWilder budget.

€ 30000

Incl. 2 wewilder retreats/year

Pollinator

We don't take anything for granted, we jump free falling to make things happen.

Complete economic support to make WeWilder Campus a reality

€ 40000

Incl. 3 wewilder retreats/year

Retreats

Annual Strategic Path

A gateway for your radical and hybrid team of leaders to a natural environment ideal to create the foundations for your annual strategy business.



ReFresh

A restorative program focused on nourishing their well-being, mental and physical for your rockstar employees who have *given all* to make things happen .



Community Roots

A curated and playful program to pour the roots of relationships between a group of your key employees to boost productivity, encourage creativity, increase collaboration, and engage them with the company's culture.



**We need your
support to achieve
the highest possible
impact and a
blueprint for
sustainable
development**


Change the business as usual approach to support green initiatives and be an innovator.

Work with one of the most prominent nature conservation NGOs in the world.

Get inspiration for new products to support communities.

Give your employees the chance to self-discover and engage with nature and communities.

Be part of our long term global communication and community building efforts.



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